PATHWAYS HOME
Objectives

1. Introductions
2. Who is Homeless?
3. What is Contributing?
4. What Have We Been Doing?
5. Better Together: Our Path Forward
6. RFP Process
• **Director:** Catherine Lester

• **Mission:** To connect people with resources and solutions during times of need so we can all live, learn, work, and take part in strong, healthy communities.
Human Services Dept. Impact Areas

- Preparing Youth for Success
- Promoting Healthy Aging
- Supporting Affordability & Livability
- Promoting Public Health
- Responding to Gender-based Violence
- Addressing Homelessness
Addressing Homelessness

MAYOR’S HOMELESS RESPONSE

3 PILLARS OF PRIORITIES
- Person-centered
- Interventions that work
- Address racial disparities

PATHWAYS HOME PRIORITY ACTIONS
1. Commitment to Families Living Unsheltered
2. Actively Problem Solving Wait Lists
3. Connecting People to Services
4. Making Rental Units Accessible
5. Ensuring Good Government and Performance
6. Expanding 24-Hour Shelter Options
Who is Homeless?
Nearly 1/3 of people living unsheltered are under age 30.
They are our neighbors

Where respondents were living at the time they most recently became homeless

<table>
<thead>
<tr>
<th>Location</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>City of Seattle</td>
<td>48.9%</td>
</tr>
<tr>
<td>King County</td>
<td>21.2%</td>
</tr>
<tr>
<td>Pierce County</td>
<td>5.8%</td>
</tr>
<tr>
<td>Another County in WA</td>
<td>3.8%</td>
</tr>
<tr>
<td>Snohomish County</td>
<td>3.2%</td>
</tr>
<tr>
<td>Thurston County</td>
<td>2.2%</td>
</tr>
<tr>
<td>Out of State</td>
<td>12.8%</td>
</tr>
<tr>
<td>Outside the USA</td>
<td>2.1%</td>
</tr>
</tbody>
</table>

70%
They Came to Seattle for Friends/Family/Jobs

70% of survey respondents came to Seattle to join personal networks or to pursue job opportunities.

Only 15% came to access homeless services.

Needs Assessment Survey, Applied Survey Research 2017
Many Are Long-time Residents

38% have lived here 10 years or more
Many Lived in their Own Homes

Immediately prior to becoming homeless,

68%

Owned their own home or rented

or

Lived in a home owned or rented by friends/family

Needs Assessment Survey, Applied Survey Research 2017
Many Work & Many Are Educated

- **41%** work in some capacity
- **35%** have some college or a college degree
- **46%** have high school or GED

Needs Assessment Survey, Applied Survey Research 2017
Too Many Families Sleep Outside

- 726 Sheltered
- 1,927 Unsheltered
- 2,653 Total Homeless Families

- 322 Transitional Housing
- 247 Rapid Rehousing
- 133 Emergency Shelter
- 24 Other
Homelessness Disproportionately Affects People of Color

RACIAL DISPARITIES IN HOMELESSNESS

<table>
<thead>
<tr>
<th></th>
<th>Percentage of homeless respondents, 2016 Seattle Housing Needs Assessment Survey</th>
<th>Percentage of Seattle’s general population, U.S. Census Bureau (2016)</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>48.5%</td>
<td>66%</td>
</tr>
<tr>
<td>Black/African American</td>
<td>21.5%</td>
<td>7.2%</td>
</tr>
<tr>
<td>Hispanic/Latino</td>
<td>14.9%</td>
<td>6.3%</td>
</tr>
<tr>
<td>American Indian or Alaska Native</td>
<td>5.3%</td>
<td>0.6%</td>
</tr>
<tr>
<td>Multiracial</td>
<td>4.6%</td>
<td>5.5%</td>
</tr>
<tr>
<td>Asian</td>
<td>3.1%</td>
<td>14%</td>
</tr>
<tr>
<td>Native Hawaiian/Pacific Islander</td>
<td>1.9%</td>
<td>0.2%</td>
</tr>
</tbody>
</table>
Homelessness Disproportionately Affects LGBTQ Community

Percentage of homeless respondents that identify as LGBTQ

28%

Percentage of total Seattle residents that identify as LGBTQ

5%
What is Contributing?
Issues We Must Face As A Community

- Mental Health Issues
- Substance Abuse
- Foster Care System
- Racial Disparities
- Affordable Housing Supply
3 Main Self-Identified Contributors to Homelessness

- **25%** Lost a job
- **20%** Housing Issues
- **13%** Alcohol or Drug Use
93% of people living homeless would move inside if it was safe and affordable

68% need rental assistance

65% need increase in affordable housing
We Need More and the Right Mix of Housing Options

FAMILIES

LGBTQ

YOUTH/YOUNG ADULTS
Drug Epidemic

- 35% of people self-reported use of harder drugs (meth, heroin, crack).

- 45% self-report no drug use.

- Outreach teams estimate 80% of people they encounter in most challenging encampments have substance use disorders.

- Over 50% of people with opioid addictions in Seattle/King County are homeless.
  - It is unclear whether homelessness was the cause or effect of substance use disorder. (UW study)
What Have We Been Doing?
## Key Elements of City’s Homelessness Response

<table>
<thead>
<tr>
<th>2014</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
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</thead>
<tbody>
<tr>
<td>Unsheltered Task Force</td>
<td>State of Emergency</td>
<td>Bridging the Gap</td>
<td>Emergency Operations</td>
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<tr>
<td></td>
<td>Homeless Investment Analysis</td>
<td>Poppe &amp; Focus Strategies Reports</td>
<td>Center activation</td>
</tr>
<tr>
<td></td>
<td>HALA/Housing Levy</td>
<td>Pathways Home</td>
<td>Pathways Home RFP</td>
</tr>
</tbody>
</table>


An increasing problem

One Night Counts results, 2006-2016

19% increase
Homelessness is outpacing the current provider system and the current resources.
Problem outpacing resources

- **3,212** – Number of households we would need to place per quarter to reach functional zero by 2020 (balancing inflow and exits)

- **829** – Average quarterly housing placement for a total of 3,316 housed in 2016.

- We are barely housing in a year what we need to house in a quarter in order to end homelessness by 2020 in our community.
System efficiency

As provider network capacity and efficiency improves...

...need for crisis response goes down
What Are We Doing Now?
Pathways Home Principles

- Create a Person-Centered Systemic Response
- Invest in Models With Demonstrated Success
- Address Racial Disparities
Pathways Home 6 Focus Action Areas

Commitment to Unsheltered Families
- Family Impact Team
- Shelter & Housing Prioritization
- Increase Rapid Rehousing & Diversion Investment

Expand 24-hour Shelter Access
- Navigation Center
- Compass Shelter
- Queen Anne Shelter

Solve Waitlists
- Youth & Young Adults
- Long-Term Shelter Stayers

Connect Unsheltered People to Services
- Navigation Team
- Central HMIS

Make Housing Available
- Housing Resource Center

Good Governance
- Performance-Based Contracting
- Portfolio Pilot Program
- Funders MOU
Where Does Current City Homeless Funding Go?

$50 million

Investment increase in...

PROGRAMS FUNDED

- Emergency Shelters, Safe Havens, Day Centers, Hygiene Centers, Transitional Housing, Authorized Encampments, Outreach, Safe Parking: $24.8M
- Permanent Supportive Housing, Transition In Place, Rapid Re-Housing: $16.8M
- Eviction Prevention, Diversion: $4.2M
- Services for people experiencing homelessness, meal programs, CDBG capital repair projects: $3.3M

- 34% Permanent Housing Support
- 9% Services
- 7% Prevention to keep people in homes
- 50% Emergency
Move from a collection of programs...
...to an Integrated Engagement System

- Regional Access Points (RAP)
  - Outreach
- Diversion
  - Prevention

- Emergency Shelter

- Transitional Housing (Emergency)
- Permanent Housing
- Rental subsidies
  - (Rapid Re-Housing, Long-term)
Increase in City Spending

HOMELESSNESS INVESTMENTS 2005-2014*

<table>
<thead>
<tr>
<th>Year</th>
<th>General Fund</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005</td>
<td>$62,000,000</td>
<td>$38,000,000</td>
</tr>
<tr>
<td>2006</td>
<td>$60,000,000</td>
<td>$40,000,000</td>
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<tr>
<td>2007</td>
<td>$53,000,000</td>
<td>$47,000,000</td>
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<tr>
<td>2008</td>
<td>$52,000,000</td>
<td>$48,000,000</td>
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<tr>
<td>2009</td>
<td>$51,000,000</td>
<td>$49,000,000</td>
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<tr>
<td>2010</td>
<td>$55,000,000</td>
<td>$45,000,000</td>
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<tr>
<td>2011</td>
<td>$56,000,000</td>
<td>$44,000,000</td>
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<tr>
<td>2012</td>
<td>$50,000,000</td>
<td>$50,000,000</td>
</tr>
<tr>
<td>2013</td>
<td>$45,000,000</td>
<td>$55,000,000</td>
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<tr>
<td>2014</td>
<td>$42,000,000</td>
<td>$58,000,000</td>
</tr>
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</table>
Making the Shift: Request for Proposals
Making Way for 2018 Data-Based Decisions & Funding

- MOU with King County, All Home & United Way for systems alignment
- Performance targets in all 2017 contracts
- Use of monthly outcomes report to understand real-time performance
- Enhanced use of coordinated data through HMIS
## 2016-17 Funding Allocation

**Percent of total funding by year**

<table>
<thead>
<tr>
<th>Funding (Does not include McKinney)</th>
<th>DIVERSION</th>
<th>RAPID RE-HOUSING</th>
<th>TRANSITIONAL HOUSING</th>
<th>PSH &amp; PERMANENT HOUSING</th>
<th>24/7 &amp; OVERNIGHT SHELTER</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>United Way</strong></td>
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<tr>
<td>2016: $3.1M</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>2017: $3.3M</td>
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<tr>
<td>0% 8% '16 '17</td>
<td>0% 23% '16 '17</td>
<td>12% 0% '16 '17</td>
<td>19% 15% '16 '17</td>
<td>45% 36% '16 '17</td>
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<tr>
<td><strong>King County</strong></td>
<td></td>
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<tr>
<td>2016: $33.1M</td>
<td></td>
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<tr>
<td>2017: $37M</td>
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<tr>
<td>37% 36% '16 '17</td>
<td>6% 8% '16 '17</td>
<td>6% 2% '16 '17</td>
<td>39% 39% '16 '17</td>
<td>7% 4% '16 '17</td>
<td></td>
</tr>
<tr>
<td><strong>City of Seattle</strong></td>
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<tr>
<td>2016: $30M</td>
<td></td>
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</tr>
<tr>
<td>1% '16</td>
<td>9% '16</td>
<td>10% '16</td>
<td>6% '16</td>
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</tbody>
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Standardized Performance Targets

- Exits to Permanent Housing
- Average Length of Stay
- Returns to Homelessness
- Homeless Entries
- Utilization Rate
RFP Program Areas

- Available funding: $30 million
  - Prevention
  - Diversion
  - Outreach
  - Emergency Shelter & Day Centers
  - Hygiene Centers
  - Transitional Housing
  - Rapid Re-Housing/Rental Subsidies
  - Permanent Supportive Housing
  - Other Permanent Housing
RFP Timeline

- **June 2016 to June 2017**: Engagement with key stakeholders and the community
- **June/July 2017**: Release of the Request for Proposal (RFP)
- **July to September 2017**: Period for applicants to develop their RFP proposals
- **September to November 2017**: Proposal review and scoring
- **December 2017**: Awards announced
RFP Scoring

Alignment with King County and United Way of King County scoring
40% past performance (from HMIS data, January-June 2017)
60% application questions and budget

- Specific Scoring Criteria will be released with the RFP
2018 Contracting

- Portion of contract outcomes will have performance pay

- Monthly outcomes report available to track progress and provide support

- System-wide continuous improvements through 1:1 and peer learning opportunities
Homelessness in Seattle

• The majority of people who are homeless want **safe and affordable housing**. Support services are key to successfully remaining housed.

• Homelessness is **outpacing the current** provider system and the current resources.

• We have to move from a collection of programs to an **integrated and results-based system** that responds to people’s individual needs.
Questions?

• Sean Walsh, Planning Manager
  • Contact: SeanP.Walsh@seattle.gov, 206-684-0569

• Jason Johnson, Deputy Director
  • Contact: Jason.Johnson@seattle.gov

• Meg Olberding, External Affairs Director (media inquiries)
  • Contact: Meg.Olberding@seattle.gov